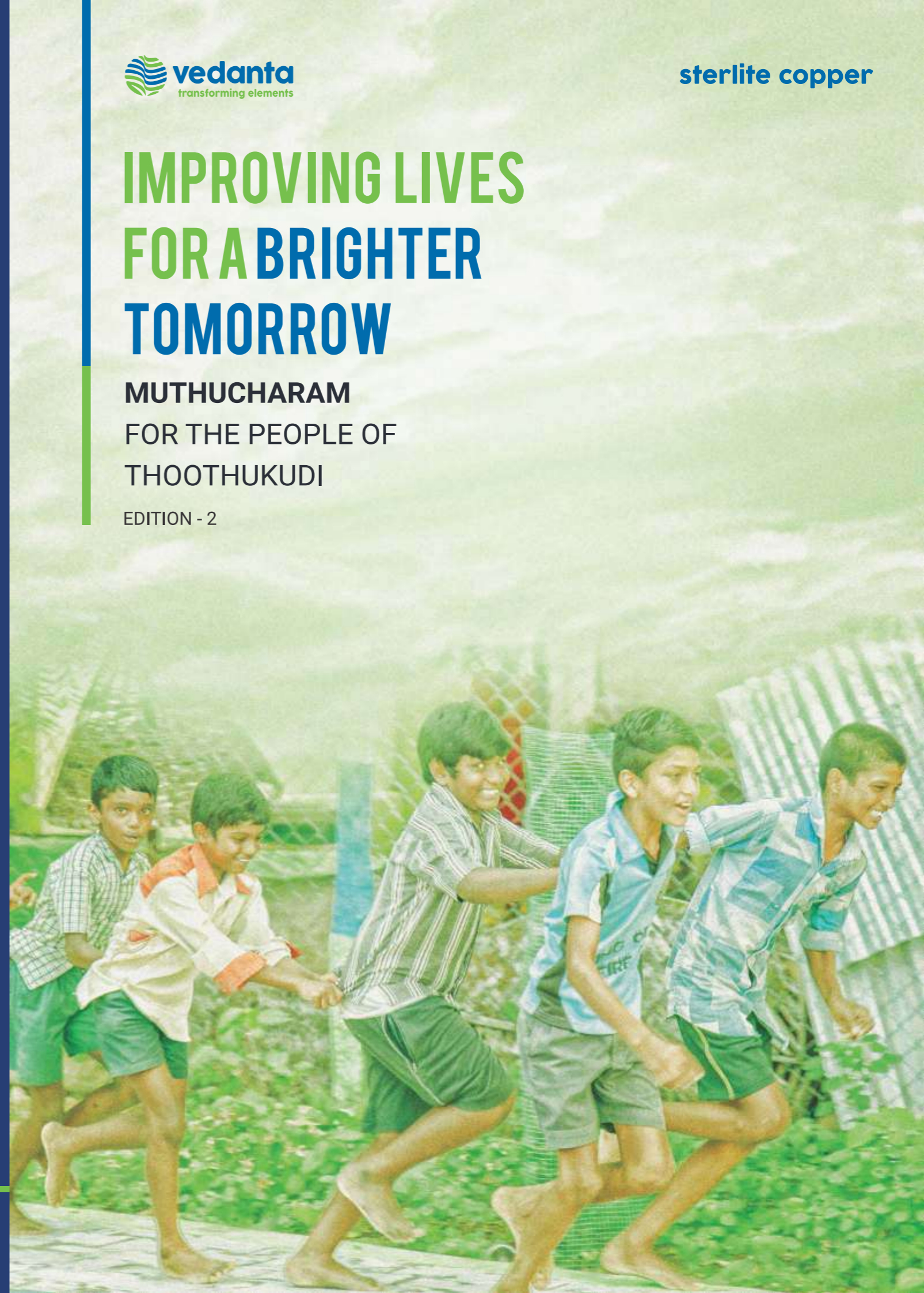


IMPROVING LIVES FOR A BRIGHTER TOMORROW

MUTHUCHARAM
FOR THE PEOPLE OF
THOOTHUKUDI

EDITION - 2



INTRODUCTION

At Sterlite Copper, we are driven by a larger purpose of giving back to our country and community. With the launch of several community engagement activities, we aim at the socio-economic transformation of Thoothukudi through a landmark INR 100 crore investment in the areas of Education, Health, Drinking Water, Tree Plantation, Skill Development and Women Empowerment.

In this regard, we are proud to present you 'Muthucharam - Improving Lives for a Better Tomorrow: For the People of Thoothukudi'. This publication covers the gamut of our various community and CSR interventions in and around Thoothukudi over the past few months, and the milestones we have achieved during this period.

This brochure is the second in a series of upcoming updates on our community engagement activities. As our projects continue to develop and reach out to more community members, we will continue to keep you updated on our journey. With this, we reiterate our commitment to developing a deep foundation of growth for all stakeholders.

Note from our CEO

Sterlite Copper has consistently endeavoured to be a people-first organisation and is strongly committed to ensuring a sustainable future for all. We believe that the bond between community and business is symbiotic, as one cannot exist effectively without the other. Through our CSR and community initiatives, we endeavour to support the marginalised sections of Thoothukudi by providing platforms that will make them socially and economically stable.

Towards achieving this goal, we launched Muthucharam, a series of community projects that are aimed at building robust socio-economic infrastructure in Thoothukudi. This publication - 'Improving Lives for a Better Tomorrow: Muthucharam - For the People of Thoothukudi', summarises the wide range of community-related and CSR activities we have implemented in the past few months, with game-changing initiatives in a diverse range of areas.

We strongly believe that the creation of thriving communities underpins the existence of successful, responsible businesses. Together, we look forward to supporting the hopes and aspirations of our partner communities in a responsible and sustainable manner.

Regards,
Pankaj Kumar
CEO, Sterlite Copper





Pasumai Thoothukudi

Initiative: Through this project, we aim to plant 1 million trees across Thoothukudi district, towards enhancing the green cover.

Under this initiative, 43,848 avenue tree saplings, 10,000 palm seed saplings, 5,082 fruit saplings and sapling-shelters have been distributed across 17 villages, encompassing various educational institutions, corporations, panchayats and public parks in and around Thoothukudi.

Cost of the initiative: The project is estimated to cost at least INR 6.5 crores.

Road Ahead: We endeavour to plant at least 10,000 saplings every month. These will be sourced exclusively through local vendors to help boost local entrepreneurs. We will provide consistent care for all the saplings for 2 years until they can grow unsupervised on their own.





Initiative: With the objective of empowering women through entrepreneurship, Sakhi, the Women's Empowerment Development Program has unveiled a series of initiatives aimed at benefitting more than 5000 women in and around Thoothukudi.

The participants in the programs have been drawn from more than 20 villages in the area.



SAKHI

Training sessions on Tailoring, Bag stitching, Mushroom cultivation, Beekeeping and Sanitary Napkin production have commenced. Over 800 women completed the preliminary awareness program; of these, 400 women underwent further training. After the successful completion of Phase 1 and Phase 2 of the project, more than 146 women are now engaged in running their own independent income generation projects.

Cost of the initiative: The initiative will see a cumulative cost of INR 1 crore out of which INR 8.5 lakhs have already been spent so far.

Road Ahead: In alignment with the objective to empower women, we plan to identify leading NGOs that will help us reach out to more women and assess their areas of interest. Plans are also in the pipeline to set up a Sanitary Napkin production unit that will provide opportunities to women who have been trained in the program. Through these programs, we aim at empowering at least 500 women to become successful entrepreneurs under this project.



Tamira Surabhi

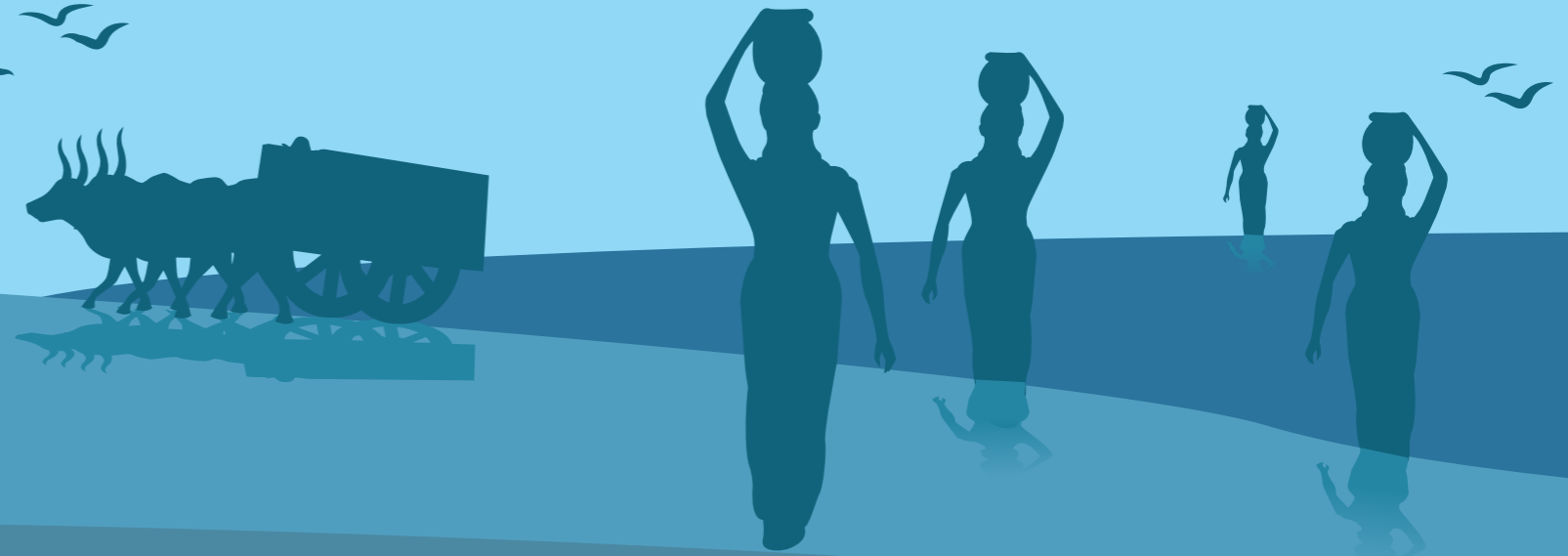
Initiative: Through this initiative, we aim to provide clean drinking water to families from 22 villages in and around Thoothukudi. QR code scanning technology helps in water supply management amongst the villagers. It also helps in auto-MIS generation which in turn helps in ensuring the effective distribution of water to all beneficiaries.

More than 2,300 families have benefitted from this project. A unique QR code card has been distributed with printed names to the villagers who can avail 36 liters of water on alternate days of the week by scanning the QR card.



Cost of the initiative: The project is valued at a cost of INR 1.5 crores out of which INR 20 lakhs have been spent so far.

Road Ahead: We are in the process of setting up a 1 MLD water remineralisation plant with a capacity of 50 litres water per day. The remineralised water can be distributed to 20,000 villagers.





GP Rating Course

Initiative: A significant part of the fishermen community faces economic and social hardship. Keeping this in mind, we have provided the students of the fishermen community an opportunity to grow economically and professionally by offering them scholarships to enrol in a GP Rating course.

It is a pre-sea training course that can be pursued by students after schooling. The scholarship program for the GP Rating course is sponsored in association with Jeyanthinather Academy of Marine Studies (JAMS), Arasoor Poochikadu.

Cost of the initiative: With a duration of 6 months, the course costs INR 1.75 lakhs per student, which is completely borne by Sterlite Copper.

Road Ahead: The first batch of the course commenced in July 2019. The batch comprises 10 students from the fishermen community, who wrote their final exams in December 2019. The application and selection processes of the second batch of students will be rolled out in January 2020.





The project was initiated as per the requirements and the requests received from the villagers, and is now positively impacting more than 2000 families.

Cost of the initiative: An estimated INR 30 lakhs was spent on facilitating the cleaning activities.

Road Ahead: With the success of this project, several other organisations in the area have come forward to sponsor more such initiatives. The villagers have now put forward requests for constructing bathing water tanks, which will be taken up as our next venture. In the coming weeks, we aim to cover more villages of Thoothukudi under this initiative.



Initiative: The water channel cleaning project has been undertaken with the intention of helping to improve groundwater levels and enhancing environment and hygiene by cleaning water channels and ponds in the villages of Thoothukudi.





Vedanta Park

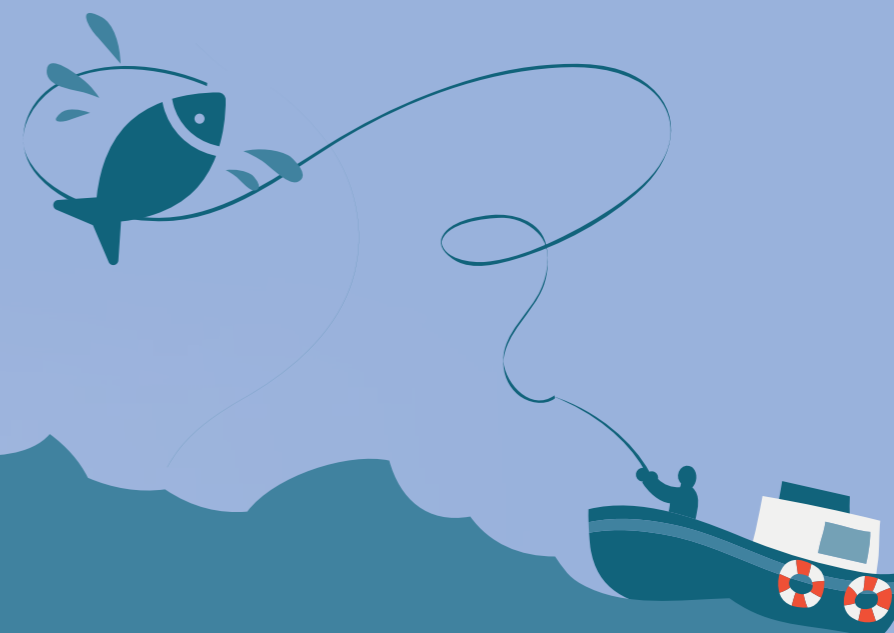
Initiative: Children's parks were constructed at Kailasapuram village & Shanmugapuram village for the children and residents of Thoothukudi. The park covers an area of 315 sq. ft at Kailasapuram and an area of 165 sq. ft at Shanmugapuram.

Cost of the Initiative: The two parks were constructed at a cumulative cost of 6 lakhs.

Road Ahead: As part of our ongoing community-related activities aiming at positively impacting the lives by developing sustainable platforms, more initiatives that cater to the holistic development of children are in the pipeline.



Fishermen of Thoothukudi



Initiative: Fishing provides an occupational identity to fishermen. It is the mainstay of the district and more than just a livelihood for most fishermen. It helps generate income for a good number of its citizens.

Understanding the needs of the fishing community, we initiated an effort to help more than 400 fishermen by providing them with fishing net material kits.

The material kits were distributed to fishermen residing in Inigo Nagar, Siluvai Patti and Threspuram. The fishing net material kits, which are critical for their occupation, range from INR 15,000 to INR 20,000 and were distributed free of cost to all.

Cost of the initiative: The initiative was executed at a cost of INR 59 lakhs.

Road Ahead: We look forward to distribute more fishing net material kits in different phases, with currently 361 requests received by the villagers which is in process.





Healthcare Interventions



Initiative: Through our health oriented interventions, we are providing free health consultation and medicines to the residents of 20 core villages around Thoothukudi. With this initiative, we have provided free consultation and medicines to more than 600 villagers. The project is valued at a cost of INR 5 lakhs.

We have also sponsored an Echo Cardiogram machine, valued at a cost of INR 15 lakhs. This equipment, provided for use in the Medical Cath Lab at Government Medical College, Thoothukudi will help provide better healthcare to cardiac patients from weak socio-economic backgrounds.

We have also provided other health care assistance to 40 villagers, valued at a cost of INR 40 lakhs.

Cost of the initiative: INR 60 lakhs.

Road Ahead: With an aim to provide quality healthcare to each and every resident of Thoothukudi, the location for the Tamira Multi-Speciality Hospital has been finalised and the technical scope has been signed and completed.



Community Engagement



- Undertook an initiative to help improve the local infrastructure by clearing water puddles and undertake soil levelling at Lourdammalpuram, Annai Therasa Meenavar Colony, Rajiv Gandhi Nagar and Das Navis Nagar. A de-watering activity was also carried out. With an investment of INR 17 lakhs, the project benefited more than 1,000 residents in the area.



- Flood relief material kits worth INR 7 lakhs, comprising mats, pillows, bed sheets, mosquito coils and food supplies, were also distributed at the four villages. More than 200 flood-affected villagers were benefited by this initiative.



- Helped support the cause of primary education by sponsoring 10 chairs, 3 tables and 1 LED Smart TV at an Anganwadi in Ayyanadaippu village. More than 25 children are set to benefit from this initiative which is valued at a cost of INR 17,390.



- Provided construction material for the renovation work of the CSI Church tower at Punitha Nagar, Thoothukudi. The initiative was valued at a cost of INR 2.5 lakhs. This initiative aims to benefit more than 150 people in Ayyanadaippu village.



- Inaugurated an evening study centre at Sankaraperi Village. With more than 60 students benefiting from the program, the project is being undertaken at a cost of INR 16,000 per month.



- Distributed infrastructure materials kits to Minnal Matha Kebi Church in Threspuram. The materials kits included chairs, fans, electrical service line set-up, speaker sets and other support material which is set to benefit more than 500 villagers. The initiative was valued at a cost of INR 1 lakh.



- Undertook a water facility project at Sankaraperi village, which is set to benefit more than 680 families through bore well and hand pump arrangement. The initiative was undertaken at a cost of INR 47,500.



- Provided sponsorship of INR 60,000 at PURANAVA 2019, organised by Global Organisation for Divinity India Trust, Thoothukudi. Over 50 schools from across Tamil Nadu participated in the event.



- Provided sponsorship of INR 16 lakhs for the RAWMAT Expo, a key industry stakeholder event at Coimbatore.



- Sponsored the temple hall construction work of Santhana Mariamman Temple at A. Shanmugapuram village, Thoothukudi, with a contribution of INR 10.4 lakhs.



- Sponsored the construction of Ayyanar Temple compound wall at Sillanatham village, Thoothukudi, at a cost of INR 10.83 lakhs.



- Distributed cloth bags and offered food to villagers as part of Vinayaka Chaturthi festival celebrations.



- Sponsored setting up of a solar energy system at Sri Sakthi Sundara Vinayakar temple, Millerpuram and Sri Mutharamman Temple, South Car Street. The project was executed at a cost of INR 4 lakhs.