



## IMPROVING LIVES FOR A BRIGHTER TOMORROW

Dear Reader,

Sterlite Copper has, for over twenty years, worked with our partner communities to realize their aspirations for a better tomorrow. Over this period, we have also recalibrated and renewed our initiatives in keeping with the evolving needs of our stakeholders.

The best example of this willingness to adapt to changing situations is exemplified by our response to the COVID-19 pandemic that has ravaged so many lives the past year. Within weeks, our employee volunteers took the initiative in coordinating and deploying relief measures for the many migrants and daily wage earners whose lives were disrupted.

In addition, we also re-launched one of our beloved initiatives, Colours, to ensure that over 5000 school children stuck at home and isolated from their schoolmates, had something to look forward to amidst all the gloom in the past few months. A few of their colourful entries are featured within these pages, a testament to the human ability to remain positive in the midst of despair.

It is perhaps impossible to put into words the positivity and satisfaction derived from helping those less fortunate. However, the publication that you are holding, Muthucharam-Edition 4, will attempt to do exactly that. As we have stepped into the new year with fresh hope, we pledge to redouble our efforts towards giving wings to the aspirations of our community.



## CEO MESSAGE

---

2020 was a year that saw a lot of changes in how the world lived and worked. As we learnt to cope with the pandemic and adapted to the challenges it presented, we donated to relief efforts and implemented mitigation measures in the hope that the pandemic could one day be overcome.

As an organization, we too continue to be fuelled by hope and the promise of a better future, not just for our operations but for our partner communities as well. Over the last year, we have rolled out multiple new initiatives to uplift our community members.

However, the future of these projects, and our operations, depend significantly on the outcome of the closure-related litigation at the Supreme Court. We retain complete faith in the wisdom of the judiciary as well as in our robust sustainability measures.

As you leaf through the pages of this edition, you will notice that a number of our projects are aimed at supporting livelihood and income generation activities. This is an extension of our firm belief that every person has the innate capability to chart his own growth, by empowering him with the necessary skills and tools to be self-reliant. This principle guides our business goal of making India self-reliant in copper manufacturing.

As always, our goal for 2021 will be to continue ensuring the progress of our country, by ensuring the progress of our countrymen. On this note, I wish you a happy and glorious new year.

Regards,  
Pankaj Kumar | CEO, Sterlite Copper



## COLOURS 2020

Sterlite Copper held the latest iteration of its popular drawing competition Colours, to keep the artistic expression of children alive and to provide them a platform for creative expression.

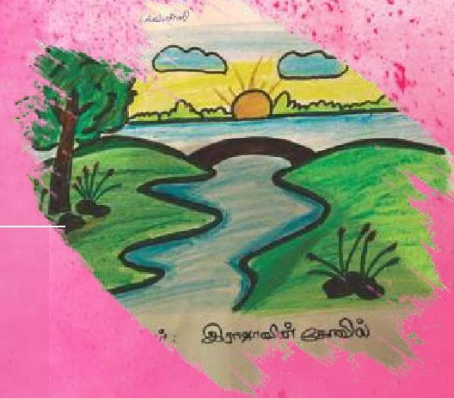
Due to COVID-19, all of us are gradually shifting to digital media. Hence, to encourage the enthusiasm and creativity of children, we conducted the competition safely using the mode of Whatsapp. All entries are also uploaded on the website [www.colours2020.com](http://www.colours2020.com).

Open to school students of all ages in Thoothukudi, the competition encouraged them to come up with innovative depictions of the provided themes, ranging from 'Make in India', 'Lockdown Days', 'COVID Warriors' to 'COVID Safety' and 'My School Post COVID'. In all,

**5117  
ENTRIES  
WERE  
RECEIVED**



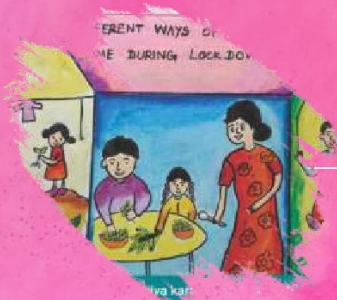
**C Shamiksha**  
Subbiah Vidhyalayam School  
VIII Std.



**N Sri Kathiravan**  
TNTDA Primary School  
III Std.



**R Rohith Prabhakaran**  
Isha Vidhya HSS  
III Std.



**S Shiva Karthick**  
BMC Matric HSS  
III Std.



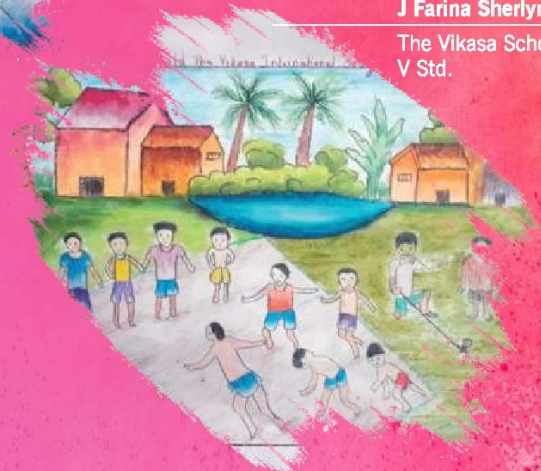
**N Mathisha**  
ICE King of Kings School  
I Std.



**J Jayden Ryan**  
The Vikasa School  
III Std.



**S Pon Shreesram**  
ICE King of Kings School  
II Std.



**J Farina Sherlyn**  
The Vikasa School  
V Std.

## PASUMAI THOOTHUKUDI

**Initiative:** With an aim to plant 1 million trees across Thoothukudi district, the Pasumai Thoothukudi project focuses on enhancing the green cover in the district.

- 68, 237 avenue tree saplings
- 10,000 palm seed saplings
- 5,274 fruit saplings and sapling-shelters
- Overall 83, 511 saplings planted so far across 17 villages



## A GLIMPSE OF COLOURS 2020



**E Swetha**  
BMC Matric HSS  
X Std.



**S T Deepalakshmi**  
Victoria Girls HSS  
XI Std.



**K Sooriya Kala**  
C M Higher Sec School  
IX Std.



**J Deva Priya**  
ST. Mary's Girls HSS  
VII Std.



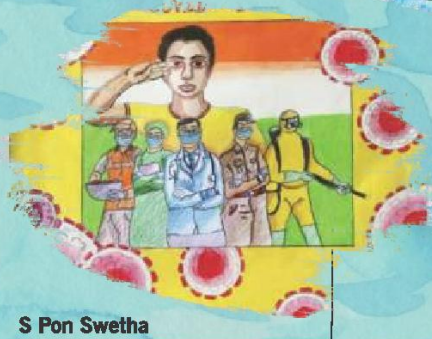
**P Ann Jemima Nisanthini**  
Holy Cross School  
XII Std.



**A Angelin Infanta**  
Victoria Girls HSS  
VII Std.

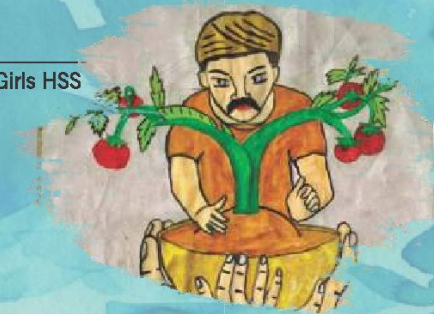


**R Archisa**  
The Vikasa Intl School  
IX Std.



**S Pon Swetha**  
Indhira Gandhi Matric School  
IX Std.

**S Marshini Devi**  
Subbaiah Vidyalayam Girls HSS  
X Std.



**M Saifu Nisha**  
LK Matric HSS  
XII Std.

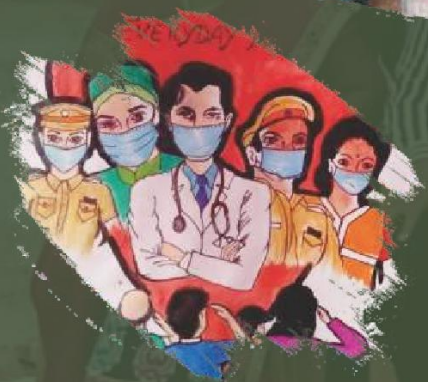
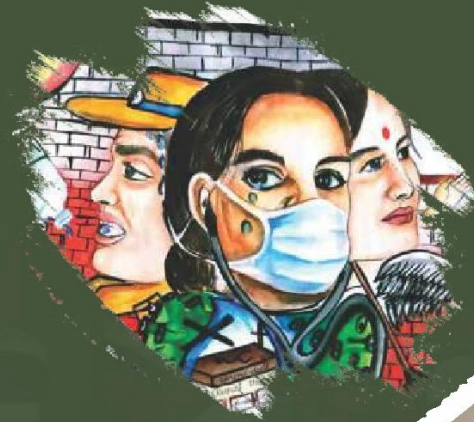


## SAKHI

**Initiative:** To empower women through entrepreneurship, we have unveiled a series of initiatives through Sakhi, the Women's Empowerment Development Program aimed at benefitting women in and around Thoothukudi.

Sterlite Copper, in partnership with State Bank of India (SBI) and Dhaaygam Social Welfare Trust organized a weeklong Livestock (Goat) rearing training.

28 Sakhi SHG members, representing about 20 villages surrounding Sterlite Copper, attended the training sessions. SBI will disburse INR 1 Lakh rupees to each participant, with a subsidy of INR 35,000 to initiate an income generation project on Goat Rearing.



## TAMIRA SURABHI

**Initiative:** Through this initiative, we aim to provide safe drinking water to families from 22 villages in and around Thoothukudi.

More than **2,300 families** have received support through this project so far. However, in order to cater to the increased water requirements during summer, we have **increased the quantity supplied from 36 to 54 litres** per family.

To ensure the distribution of clean, reliable drinking water to beneficiaries, water distribution in pet bottles has been initiated in place of tanker water.

**Road Ahead:** To set up a **1 MLD** water remineralisation plant with a capacity of generating **50 litres** of water per day. The re-mineralised water can help meet the drinking water needs of **20,000 villagers**.





## HEALTHCARE INTERVENTIONS

**Initiative:** Chapathi, made out of wheat flour, is a universally consumed food and forms part of a good, healthy diet. However, making it is a very laborious and time-consuming process. Especially if one needs to make it for thousands of people within a short period.

Sterlite Copper donated a Chapathi maker to the main healthcare provider in Thoothukudi, the Thoothukudi Government Hospital.

This machine is capable of producing 36,000 Chapathis within a day. It is now helping feed the hundreds of visitors and patients that through the Thoothukudi Governmental Hospital every day.

An Ultrasound Machine and Echocardiogram with Colour Doppler have also been donated to the hospital.



January February March April May June July August September October November



## COMMUNITY ENGAGEMENT

**Initiative:** Sterlite Copper sponsored the construction of a temple mandapam at the renowned Hanuman Temple in Deivaseyalpuram. The project will benefit more than 3000 devotees who visit the temple regularly. We have also been consistently supporting the needs of 50 temples in and around Thoothukudi.

**Initiative:** Fishing net material kits provided to 25 families from the Fishermen communities in and around Thoothukudi.

**Initiative:** Installation and maintenance of RO Machine at 4 locations in Thoothukudi including Thoothukudi Government Hospital, Government Medical College, Thoothukudi Library and Ulavar Sandhai.

**Initiative:** Sponsored two smart classrooms at Government Middle School, Metilpatti village, Thoothukudi to equip students with advanced academic learning.

**Initiative:** Sponsored clothing material to more than 500 blind and specially-abled children from Lucia blind school, Rathinam trust, Thalamuthu Nagar trust, and John welfare trust.

**Initiative:** Supported the construction of an overhead tank at Nazareth Margoschis College.

**Initiative:** Supported the School Construction at Kootampuli with a capacity to educate 800 students.

**Initiative:** Sponsored environmental friendly Solar Generator at Chidambaram Vinayakar Temple.

**Initiative:** Sponsored for the infrastructure development at tamirabharani river for devotees to perform rituals.

